

GlobalArenaRank – fact sheet

Straight answers for complicated decision making

In today's global business environment most companies have to deal with complex global resource allocation decisions on an ongoing basis. The performance of your company, its reputation and the social political environment you operate in are influenced by all your resource allocation decisions. Your company and your career can only afford one decision; the right one.

Resource allocation decisions are an integral part of most of your strategic initiatives:

- Globalization and offshoring
- M&A, joined ventures and strategic partnerships
- Outsourcing and out-tasking
- Corporate Social and Environmental Responsibility
- Benchmarking and due-diligence
- Global footprint management
- Risk management

Beyond your own business management, your decision making should incorporate:

- Deep understanding about the competitiveness of the economic, social and political business climate where you are planning to allocate your business or select your business partners.
- All key parameters that determine your future ability to optimize the cost structure, secure future talent supply and improve business performance.
- Risk assessment, trends and forecasts on all key business factors.

What are typical challenges with resource allocation decision making?

Challenges	Answers
Overload of information, data and data sources hampers decision-making	Scientifically proven data reduction methodology facilitates decision-making
Allocation strategies based on intuitive behaviour and perception of reality	Only objective data and facts at the basis of the decision-making process
Unstructured, inconsistent and fragmented data, missing elements and unreliable data sources	Collection and processing of authoritative, reliable and comparable information from highly rated data sources
Lack of strategic information concerning trends and forecasting hampers long term strategic decision making	Carefully selected data and analysis techniques increase robustness and predictability

That's why GlobalArenaRank should be your decision support solution

You can enhance and objectify your decision-making with GlobalArenaRank, our scientific proven decision ranking algorithm. We save you valuable time and money because we improve the quality of your decisions and ease your decision making process. High quality decisions are easier to communicate and implement. To that purpose, the software is designed to make it easy to create customized resource allocation decision-making models. GlobalArenaRank has easy to use features to support your companies requirements and to integrate a wide range of company, research and survey data. Our professionals take care of the modelling and data integration while you can concentrate on the scenario analysis and actual decision making process.

GlobalArenaRank – fact sheet

GlobalArenaRank is delivered to you by our professionals. They take care of your access to:

1. An extensive database from authoritative and comprehensive data sources
2. Their scientific experience in decision making modelling and data management
3. Access to data sources, survey methods, capacity and capability, academic support
4. Options to license key software technologies from Global Arena

How we work with you

1. Together with your team, we determine which decision factors we need to take into consideration for your specific resource allocation decision scenario.
2. We collect all data that is necessary for your decision-making process. Then, we create your decision making model.
3. Relevant information will be sourced or extracted by GlobalArenaRank from highly reliable data sources to develop your decision-making model.
4. Additional company, market and survey data will be integrated with your decision making model.
5. GlobalArenaRank transforms the original large datasets into a reduced set of decision factors for scenario and what-if analysis.
6. Finally, GlobalArenaRank computes a ranking for each of the decision factors. A consolidated ranking will be the objective foundation and straight answer for your company's decision.

The results for your company

- GlobalArenaRank will calculate the most favourable resource allocation for your business.
- GlobalArenaRank allows you to compare and rank several resource allocation alternatives and understand their relative positions.
- We document all the key information about each decision factor to support the communication, adoption and implementation of your decision.

Getting started and terms and conditions

1. Contact Global Arena to discuss your decision making case
2. We determine your full scope typically in two weeks
3. First results from modelling and implementation typically within one month
4. Fee and licensing based pricing (licensing is optional)

Straight answers for complicated decision making – faster, cheaper, better